

# Avanti Green Events Policy

At Avanti Events we are constantly looking at ways to improve our own internal Green Policy, putting ideas into practice. For clients it is a little more complex because by the very nature of events, they use carbon.

Our ultimate aim is, through working with our clients and their Corporate Social Responsibility objectives, to identify how we can reduce the carbon footprint of the planned event.

In general, any Green Policy should include strategies to address 4 steps:

The first step is to: **Reduce**

Then what you cannot reduce: **Reuse**

Then what you cannot reduce or reuse: **Recycle**

Then what you cannot reduce, reuse or recycle: **Offset**

Events are a multi-faceted exercise relying on the integration of multiple skills and experience to deliver an outcome, through a coordinated effort to streamline the services and products of suppliers. The Avanti Green Events Policy aims to identify and contract suppliers with like minded policies and incorporate their services and products into the client event.

Tourism Australia has a [Green Checklist](#) which has been developed for Business Events by colleagues in the meetings industry, the Australian Conservation Foundation and the NSW Department of Environment and Climate Change.

The Avanti Events approach works through the Green Checklist, our internal checklist and the detailed brief for the specific client event, as a starting point to discuss how the carbon footprint can be reduced and documented in accordance with the client's CSR and event objectives.

We consider efficiencies in:

1. Travel
2. Waste Reduction
3. Power and water supply
4. Printed Materials/Electronic Communication
5. Catering Selection/Menu Choices
6. Venue Selection
7. Green office procedures
8. Procurement Policies for Suppliers